



Albany-Saratoga Speedway is located at US Route 9, Malta, New York 12020

The speedway is in it's 60th year of operation, initially sanctioned as an asphalt speedway by NASCAR. Today, as a dirt surfaced track, it is sanctioned by DIRTcar NE.

The track features racing every Friday night with five different weekly divisions including DIRTcar Modifieds, DIRTcar Sportsman, Limited Sportsman, DIRTcar Pro Stocks and Street Stocks.

The facility is in full operation from early April through September with numerous special special events that take place during the season.

Throughout the season the speedway recognizes many organizations: Law Enforcement honors those who protect and serve our local communities; Military which honors fallen soldiers and their families and all military personnel; Fire & Rescue recognizes firefighters, EMT's and all rescue personnel.







Promoter Lyle DeVore has established Albany-Saratoga Speedway as a premier auto racing venue in the Northeast.

DeVore was recognized as 2017, 2018, and 2019 Regional Promoter of the year for the United States. In 2020, DeVore was awarded the National Annual Promoter of the Year (without fans; an award that historically was done in a pandemic). In 2022, DeVore was awarded the National Annual Promoter of the Year.

Along with community involvement throughout the summer, Albany-Saratoga Speedway continues to be a destination for affordable family entertainment.



## We have an extensive amount of marketing opportunities available that includes, but is not limited to the following:

Your VIP will include access to the VIP Turn 4 Zone with air conditioning, food and beverages

Complimentary guided Pit Tours

Victory Lane Celebration Photo with company representatives (TBD)

Company Display in Midway Area: There will be events during the season exclusive to your company

Sign placement is available throughout the facility (as agreed upon)

## Advertising:

Season Long Announcements
Your company named in pre- and post- race press releases
Your company advertised on our Website, Facebook and Instagram

\*All sponsorship packages can be customized to suit your needs\*

## Contact Info:

Marcy DeVore ~ marcy.albanysaratoga@gmail.com (518) 331-1427 Lyle DeVore ~ lyle@albany-saratogaspeedway.com Albany-Saratoga Speedway Office (518) 587-0220

