

# ***Sponsor Opportunities***



**2671 US Route 9  
Malta, New York 12020  
518-587-0220**

Contact Info:

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Lyle DeVore ~ [lyle@albany-saratogaspeedway.com](mailto:lyle@albany-saratogaspeedway.com)

Dan Nelson ~ [dnelson@albany-saratogaspeedway.com](mailto:dnelson@albany-saratogaspeedway.com) or (518) 226 -1318

Albany-Saratoga Speedway Office (518) 587-0220

# ***Albany-Saratoga Speedway*** ***Hospitality*** **Turn 4 VIP Zone**

Hospitality access includes VIP trackside accommodations with all inclusive food and beverages. Our track announcers will welcome you and your group to the "Turn 4 VIP Zone" at "The Great Race Place"

Your VIP Access includes:

Air Conditioning

Food and Beverages  
(Menu choices will be provided)

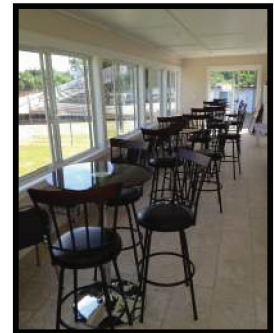
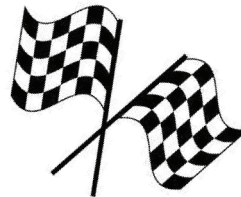
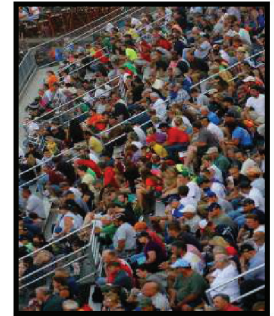
Victory Lane Celebration Photo  
with company representatives (TBD)

Complimentary pit access, a chosen individual to  
drop the green flag and victory lane access.

Big Screen Closed Circuit TV

Catch all the action with the closed circuit TV with race replays

Dates subject to availability



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# ALL NEW HIGH IMPACT

## 30 Foot Mega-Board Sign



## Backstretch Mega-Board 10' x 30'

Advertise your business to our race fans weekly!

*4' x 8' Infield Billboard	\$1000
*4' x 8' Rear of Grandstand Banner	\$500
4' x 24' Infield Billboard	\$2500
3' x 6' Lap Counter Board	\$5000
10' x 30' Backstretch Mega-Board	\$5000
*4' x 8' Announcers Tower South Wall	\$750
*4' x 16' Announcers Tower West Wall	\$1200
*4' x 4' Announcers Tower North Wall	\$400
Rte 9 Entrance Billboard (Illuminated) 3' x 16'	\$8000
Rte 9 Entrance Billboard (Illuminated) 5' x 10'	\$8000

\* Production of sign NOT included.

\* All logos and artwork shall be provided by the client to Albany-Saratoga Speedway for construction of signage at an additional cost.

\* At no extra cost the client has the opportunity to provide an agreed upon constructed sign to Albany-Saratoga Speedway for placement.



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# ***Advertising***

## Season Long Announcements

Early April through mid-September

Promote your business to loyal race fans  
numerous times per night

\$500

## Midway Area

Advertise your business to our race fans weekly

Includes agreed upon number of staff passes (pit area not included).

1 Regular Friday night event

\$350

3 Regular Friday night events

\$750

## Social Media

Albany-Saratoga Speedway Website for a 1 (one) year term

<http://www.albany-saratogaspeedway.com>



A banner and a link to your Website will be in place for 1 (one) year and mentions on our Facebook and Instagram accounts

\$400

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