

Albany Saratoga Speedway 2018 Sponsorship Elements

Connect with thousands of fans when DIRT Racing returns!

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2018 Season Long Components:

Speedway Signage*



4'x8' Infield Billboard (20) \$1,000

4'x24' Infield Billboard (2) \$2,500

3'x6' Lap Counter Board (1) \$5,000

30 Ft. Backstretch Mega-Boards (3) \$5,000

4'x8 Tower South Wall (1) \$750

4'x16' Tower West Wall (1) \$1,200

4'x4' Tower North Wall (1) \$400

3'x16' Rte. 9 Entrance Billboard \$8,000

5'x10' Rte. 9 Entrance Billboard \$8,000



Nightly P A Announcements (April-September)

Live P A Announcements All Speedway Events \$500

Promote your business to loyal race fans (3x per night)

Albany Saratoga Speedway Web Site (1 Year)

Speedway Banner & Link \$400

Your company web ad with link on the Speedway websites

Display Area and Race Night Activation

1 Night \$350

3 Nights \$750

Display products, interact with fans

Includes staff passes and P A Announcements

(*Production of sign not included. Sign Dimensions in feet Height x Width)