

Albany Saratoga Speedway 2017 Sponsorship Elements

Connect with thousands of fans when DIRT Racing returns!

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2017 Season Long Components:

Speedway Signage*



4'x8' Infield Billboard (20)	\$1,000
4'x24' Infield Billboard (2)	\$2,500
3'x6' Lap Counter Board (1)	\$5,000
30 Ft. Backstretch Mega-Boards (3)	\$5,000



4'x8 Tower South Wall (1)	\$750
4'x16' Tower West Wall (1)	\$1,200
4'x4' Tower North Wall (1)	\$400
3'x16' Rte. 9 Entrance Billboard	\$8,000
5'x10' Rte. 9 Entrance Billboard	\$8,000

Nightly P A Announcements (April-September)

Live P A Announcements All Speedway Events	\$500
<i>Promote your business to loyal race fans (3x per night)</i>	

Albany Saratoga Speedway Web Site (1 Year)

Speedway Banner & Link	\$400
<i>Your company web ad with link on the Speedway websites</i>	

Display Area and Race Night Activation

1 Night	\$350
3 Nights	\$750

Display products, interact with fans
Includes staff passes and P A Announcements

(*Production of sign not included. Sign Dimensions in feet Height x Width)