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SPONSORS LINE UP FOR HEARN'S BIG SHOW 6

Recovery Sports Grill Malta, Ferris Industries, and VP Racing Fuels on Board

SUSSEX, NJ (May 17).....**Recovery Sports Grill Malta**, a sports-themed restaurant (2537 State Route 9, Ballston Spa, New York), **Ferris Industries**, and **VP Racing Fuels** have again signed on as major sponsors of **The Big Show 6**, a midweek special racing program set for Tuesday, July 8, 2014 at Albany-Saratoga Speedway in Malta, New York. The announcement was made today by event promoter and champion dirt track Modified race car driver Brett Hearn.

“Our Driven Marketing team is especially happy to welcome back Recovery Sports Grill Malta, Ferris Industries, and VP Racing Fuels to our sixth edition of The Big Show. Our goals are to present professional dirt track Modified racing at its best, to give the fans a great entertainment experience, and to showcase the companies that have backed us in this endeavor,” said Hearn.

With the sponsorship, the first place prize money for The Big Show 6 feature race, a 100-lap Super DIRTcar Modified Series event, has been raised to \$10,000.

With 30 flat screen and seven projection televisions broadcasting all major sports packages, Recovery Sports Grill Malta has every major sporting event covered. Food is cooked fresh to order in an open kitchen layout with choices to satisfy every taste. Signature dishes include always fresh and never frozen wings, slow roasted ribs, and a selection of sliders. Healthier options are also available. Children have a wide selection of choices from the \$2.99 kid menu as well as great desserts for after the big race.

BBL Hospitality is a multi-brand hotel and restaurant company that owns, operates, and develops facilities along the East Coast of the United States. The company owns 14 hotels under various flagships and 12 Recovery Sports Grill sports-themed restaurants, with locations throughout New York, New Jersey, Virginia, West Virginia, and Florida. The independently-owned and operated company is a division of the Albany, New York-based BBL Family of Companies.

Ferris Commercial Lawn Mowers and lawn care equipment are distinguished through innovative features and high quality standards in performance, durability, and ergonomic design. Ferris mowers with patented suspension technology increase mowing productivity. Ferris has earned its stellar reputation by delivering customers high quality outdoor power equipment products and solutions for over 100 years.

VP Racing Fuels is the world leader in race fuel technology by offering the world's best race fuel blends, customized for motorsports. VP Racing Fuels are the choice fuels of racing champions.

Brett Hearn is a champion professional race car driver with more than 840 feature race wins to his credit. He is the 2013 champion of the Super DIRTcar Modified Series and in 2013 was named Area Auto Racing News 50 Years Greatest Driver. **Driven Marketing** is Hearn's team that promotes special motorsports events.

Hearn may be contacted during business hours at [973-702-0819](tel:973-702-0819), or go to www.bretthearn.com for additional information.